



Vermont Specialty Food Association Membership Application

Regular Membership

is open to Vermont specialty food companies that manufacture or contract for the manufacture of specialty foods, and have their corporate offices located within the State of Vermont. Each member shall have one vote. Membership includes a featured page on vermontspecialtyfoods.org and many more benefits. As a member of the VSFA you become connected to a network of other Vermont food producers who share the vision of promoting Vermont's specialty foods. Membership is currently 200+ and growing.

Associate Membership

is open to any individual or company with interest related to the Vermont specialty food industry that is not a producer or manufacturer. Associate members will be subject to approval by the Board of Directors. Associate members have no voting privileges.

Membership Dues

are based on annual gross sales. VSFA membership dues also include associate membership in the Vermont Retail & Grocers Association (VRGA), a state wide trade association of 700 stores and over 200 suppliers in the industry. Dues are billed in June of every year.

Business Name: _____

Primary Contact Name: _____

Email: _____

Phone: _____

Website: _____

Street Address: _____

Town: _____

State: _____

Zip code/ County: _____

Mailing Address (leave blank if same as street): _____

Brief description of business for VSFA website: _____

What are the top four issues facing your business?

- | | |
|----------|----------|
| 1. _____ | 3. _____ |
| 2. _____ | 4. _____ |

How did you hear about VSFA? mail / email / social media / current member / events / staff person

How would you like to receive information from VSFA? mail / email / constant contact / phone call / listserve

Select your membership dues based off your annual sales:

_____ **\$140 for** < \$25,000 (new business)

_____ **\$190 for** \$25,000 - \$100,000

_____ **\$260 for** \$100,000 - \$500,000

_____ **\$350 for** >\$500,000

_____ **\$340** Associate Member

I will pay online via PayPal

I will pay over the phone

I will mail a check

Once your application is received by our staff and you receive your welcome packet, check your company listing at www.vermontspecialtyfoods.org to add/update additional information. Your welcome packet will provide username and password information to set up and maintain your member page and access to members only information on the VSFA website. **Be sure to review these throughout the year for any necessary updates.**

Email my Welcome Packet

Mail my Welcome Packet

VSFA STAFF CONTACT INFORMATION

Erin Sigrist
Heather Winther
Chelsea Wait

President
Director of Events & Marketing
Administrative & Marketing Assistant

erin@vtrga.org
heather@vtrga.org
chelsea@vtrga.org



148 State Street Montpelier, VT 05602

(802) 839-1930 | info@vtspecialtyfoods.org

vtspecialtyfoods.org | facebook.com/vtspecialtyfoods

Thank you for your interest in the Vermont Specialty Food Association (VSFA)!

We are pleased that you want to learn more about the nation's oldest and most highly regarded specialty food association. We're eager to learn more about you to see how we can support your business by helping you take full advantage of VSFA's comprehensive array of benefits, services and resources. VSFA incorporates many of the small family owned and operated businesses that sustains the working landscape of Vermont that visitors seek. With more than 385 businesses, specialty food producers strive for excellence in providing their customers with high quality, innovative products made with a distinctive Vermont touch.

What does it mean to be a part of VSFA?

VSFA is your association, staff & members are here to help you in many ways and we are always evolving.

- Connect with fellow members using our Listserve. Your message will go out to all of membership. You can also view past postings for relevant information and choose how often you receive messages from fellow members. This should be used to post inquiries and interesting information your fellow members can benefit from or assist you with. *This should not be used to solicit members or as a sales tool.*
- Connect with fellow members & potential clients: by mail by requesting a complete member address list, at a networking event or through VSFA facebook & VRGA twitter.
- As a member you can manage your own business page on vermontspecialtyfoods.org. You can add an image, associate your listing with searchable categories, update your contact information, business description and add events or recipes. **We recommend doing this as soon as you receive your username, password & login instructions in your welcome packet.**
- Reach members & potential clients by advertising in the monthly *Food For Thought* e-newsletter, on our website or by sponsoring an event.
- Be a speaker or suggest to us a topic you would like to see offered at an event or as a webinar.
- Use the VSFA logo to show potential clients that you are part of a larger network that has been around for 30+ years and continues to grow. **Let us know what file format you need.**
- VSFA membership includes associate membership into the Vermont Retail & Grocers Association. Utilize your VRGA associate membership by networking with over 600+ retailers & service providers as well as by enrolling in one of many money saving programs listed on vrga.org benefits & services pages.
- As a member you can add info@vermontspecialtyfoods.org to your press list! We review your news for inclusion on our website, in our monthly e-newsletter and also as potential social media content. This could include press releases announcing new programs, awards/recognitions or news articles you are mentioned in. **Let us support you in being visible, accessible, and ready to positively engage with the VSFA community.**

We have a very talented & engaged board who are a strong resource for members of the association

Jack Gilbert of **GRINGO JACKS** - Whitney Lamy of **CASTLETON CRACKERS** - Francie Caccavo of **OLIVIA'S CROUTONS** - Walter Warner of **POTLICKEK KITCHEN** - Laurie Callahan of **CABOT CREAMERY** - Kim Crosby of **VERMONT ROOTS** - Calley Hastings of **FAT TOAD FARM** - Mark Elvidge of **VERMONT NUT FREE CHOCOLATES** - Chris Bailey of **VERMONT SMOKE & CURE**

We look forward to your feedback and are available to answer your questions from 8:00AM to 4:30PM Monday through Friday at (802) 839-1930 or by emailing info@vtspecialtyfoods.org.